

Felic
February 20, 1961

fashion calendar 1961

21st YEAR • A WEEKLY PUBLICATION

JANUARY

FEBRUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, FEBRUARY 17, 1961</u>			
Thursday Feb. 16 9:30 A.M. Coffee	PRESS PREVIEW OF SPRING SHOES Preview for press of Spring shoe collection at opening of new salon. By invitation. Publicity: Gloria Geis, MU. 5-2300.	ARNOLD CONSTABLE	STREET FLOOR
Thursday Feb. 16 12:30 P.M. Luncheon	COATS AND SUITS AT LUNCHEON SHOW Showing of Spring fashions, available at Lord & Taylor. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	HARRY FRECHTEL	HOTEL PLAZA PERSIAN ROOM
Thursday Feb. 16 1:15 P.M.	OPENING OF SUMMER COLLECTION Showings Thurs., Feb. 16 at 1:15 and 4:00 P.M. Thereafter Feb. 17, 21, 23 at 1:15 P.M. By invitation. Contact: Kay McGowan, LO. 5-6453. Publicity: Martial & Co., TE. 8-6270.	OLEG CASSINI, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Thursday Feb. 16 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PREVIEW: SWEATERS & KNITS BY GIVENCHY Talbott Knitting Mills will present their Fall collection of Givenchy sweaters and a new group of knit dresses, suits and coats. Show at 4:30. By invitation. Publicity: Ruth Hammer Assoc., 2 W. 59 St., EL. 5-7872.	TALBOTT KNITTING MILLS (1407 BROADWAY)	SHERATON EAST HOTEL TRIANON ROOM
Beginning Thursday Feb. 16	SUMMER COLLECTION OF SUITS AND COATS Continuous showings of Jack Sarnoff's specially priced collection of suits and coats, designed by Molly, featuring silks and cotton ottomans. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 38TH FLOOR
Thursday Feb. 16	SHOWING OF COTTON DRESSES & SEPARATES New collections of dresses and separates. Contact: WI. 7-6122.	STRACCI OF MIAMI; TAPERMATES	ELLEN LOCKWOOD 1410 B'WAY - 10TH FL.
Thursday Feb. 16	SUMMER COLLECTION FROM CALIFORNIA Showing of Spring and Summer couture collection by Werle, daily for 2 weeks. By appointment. Contact: Jose Fernandez, EL. 5-2600.	WERLE ORIGINALS	SAVOY-HILTON HOTEL
Feb. 17	BERGDORF GOODMAN RELEASE DATE--Carven & Virginie of Paris.(Preview, Feb. 15)		
Friday Feb. 17 9:00 A.M. and 12:00 Noon	SPORTSWEAR FASHIONS: BREAKFAST & LUNCHEON "American Sportswear, 1961." Speaker: Vincent Draddy of David Crystal. Co-chairmen: Jo Ahern Zill; Betty Dorso. Breakfast: \$6.00, members; \$10.00 guests. Luncheon: \$10.00, members; \$15.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM

THURSDAY, FEB. 16

9:30 Cameo Evening;
Five Thirty P.M.
Harold Levine
Nathan & Strong
Modern Couture

10:00 Adele Simpson

10:30 Rudolf
Seymour Jacobson
Herbert Sondheim
Edward Abbott--
William Folmar
(Also Feb. 17)
Jane Derby
David Crystal

11:00 N.S. Juniors

11:30 Gross Sydney (2/20)
Abe Schrader

12:00 Estevez (Also
Feb. 17 & 20)
Lee Claire
Mollie Parnis
Alison

1:00 Jr. Sophisticates
Harvey Berin
Talmack
(Also Feb. 20)

1:15 Gothe
Oleg Cassini (0)
(Also Feb. 17)

2:00 Rappi

2:30 Dorothy Dickerson
Ceil Chapman
Trigere
Branell
Jamison
Tina Leser
Hayette (Juniors)
Ira Rentner
Maurice Rentner
Larry Aldrich
(Also Feb. 20)
Rembrandt
Martini Designed;
Miss Martini

TUESDAY, FEB. 21

Adele Simpson

Rudolf
Trigere
Herbert Sondheim

Wragge

Gross Sydney

Estevez
(Also Feb. 22)

Alison

Jr. Sophisticates
Harvey Berin
Teal Traina
Harvey Berin
(Also Feb. 20)

Frank Starr
Oleg Cassini

Dorothy Dickerson
Ceil Chapman

Townley

THURSDAY, FEB. 23

Adele Simpson

Rudolf

Gross Sydney

Alison

Jr. Sophisticates

Nat Kaplan
Frank Starr
Oleg Cassini

Dorothy Dickerson

CONTINUOUS

Mary Black Of
London
Cabana
"Clothes For You"
Douglas & Carmona
Leslie Fay
Heiser Sportswear
"Ingenue" Fashions
Junior Accent
Dan Keller

Lanz
Max Lawrence;
Martinette Petites
Rosalie Macrini
Majestic Specialties
Vera Maxwell
McMullen

Parklane Debs
R & K Originals
Renart Sportswear
Rossino-Angela

Scaasi
Mort Schrader
Jerry Silverman
Robert Sloan
Stephen Ltd.
Travilla
(Savoy Hilton)
Jack Winter;
Jack Juniors
Parklane Juniors

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING SUNDAY, FEBRUARY 19, 1961</u>			
Sunday Feb. 19 1:00 P.M. Brunch	AT-HOME FASHIONS AND COATS Showing of at-home collection and coats made of S. Blumenthal Fabrics. Hats--Irene. Shoes--Fiorentina. Reservations--\$4.00; contact: "Mr. Jerome, CI. 6-7700. Fashion Show Director: Peggy Cantor Assoc., MU. 9-8542.	SIDNEY BLUMENTHAL & CO.	HAMPSHIRE HOUSE FOUNTAIN ROOM
Sunday Feb. 19- Feb. 22	MEN'S WEAR FASHION CLINIC AND AWARDS Third annual men's and boys' wear fashion show, clinic and special press "Lulu" awards, in conjunction with 43rd annual convention of Nat'l Assn. of Retail Clothiers and Furnishers. By invitation. Contact: Rion Bercovici, MU. 3-8913.	AMER. INSTITUTE OF MEN'S & BOYS' WEAR	PALMER HOUSE CHICAGO, ILL.
Feb. 20	FLORENCE PICTURE RELEASE DATE.		
Monday Feb. 20 4:00 P.M. Cocktails	"SPRING-O-RAMA" COIFFURE COLLECTION Marcel of New York will present "Spring-O-Rama" coiffure collection to the press. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	MARCEL OF NEW YORK (14 EAST 56TH STREET)	SHERRY NETHERLANDS CRYSTAL ROOM
Tuesday Feb. 21 3:00 P.M.	PRESS PREVIEW IN NEW MILLINERY SALON Baroness Radvanszky will present her Spring custom millinery collection in her new salon. By invitation. Publicity: Rasponi Associates, Inc., 667 Madison Avenue, TE. 8-8171.	BARONESS RADVANSZKY	957 MADISON (75TH ST.) SALON
Feb. 22	WASHINGTON'S BIRTHDAY -- Wednesday.		
Thursday Feb. 23 11:00 A.M. Aperitif	PRESS PREVIEW: SPRING COIFFURE SILHOUETTES Antoine will greet the press at a special preview of his Spring coif- ture silhouettes. By invitation. Publicity: Helen O'Hagan, PL. 3-4000; or Beatrice Dudek at Seligman & Latz, JU. 2-6100.	SAKS FIFTH AVENUE	3RD FLOOR ANTOINE SALON
Thursday Feb. 23 12:30 P.M. Luncheon	LUNCHEON SHOWING OF SPRING MILLINERY Don Marshall's Spring millinery collection during luncheon. Press by invitation. Public by reservation; contact: "Banquet Dept.", PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	DON MARSHALL, INC. (18 EAST 53RD STREET)	HOTEL PLAZA PERSIAN ROOM
Thursday Feb. 23 4:30 P.M. Cocktails	PRESENTATION OF NEW MAKEUP Press party introducing new makeup discovery, "Cover Girl." By invita- tion. Publicity: Helen Nash Assoc., 18 East 60th Street, PL. 9-5980.	NOXZEMA	SHERATON-EAST HOTEL DIPLOMAT SUITE
Friday Feb. 24 11:30 A.M.	PRESS PREVIEW OF CUSTOM-ORDER FASHIONS Bergdorf Goodman will preview their custom-order collection, designed by Leslie Morris. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR SALON
Monday Feb. 20 11:30 a.m.	PRESS PREVIEW OF SUMMER COLLECTION Attendance by invitation. CHICKERING 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Feb. 25- March 5	SEVENTEENTH ANNUAL ANTIQUES SHOW "How To Be At Home Around The World" - theme of the home furnishings section. More than 250 exhibitors will display 25 million dollars worth of art and antiques; also an Appraisal Clinic to evaluate any item for a fee of \$1.00, for benefit of Arthritis & Rheumatism Fund. Hours: Daily from 1:00 P.M. - 11:00 P.M., except Sunday from 1:00 - 7:00 P.M. Price: \$1.55. Press Preview: Monday, Feb. 27 at 10:30 A.M., by invitation. Publicity: Edith Anderson at Milton Rubin Assoc., 1270 Sixth Ave., CI. 6-3358.	NATIONAL ANTIQUES SHOW	MADISON SQUARE GARDEN 50TH ST. & 8TH AVENUE
Sunday Feb. 26 1:00 P.M. Brunch	MILLINERY COLLECTION DURING BRUNCH Showing of Spring millinery by Irene. Shoes--Fiorentina. Reservations-- \$4.00; contact: "Mr. Jerome", CI. 6-7700. Fashion Show Director: Peggy Cantor Associates, 117 East 37th Street, MU. 9-8542.	IRENE OF NEW YORK (16 EAST 52ND STREET)	HAMPSHIRE HOUSE FOUNTAIN ROOM
Feb. 28	PARIS PICTURE RELEASE DATE (Feb. 21 Delivery Date for Models.)		
Tuesday Feb. 28 2:30 P.M.	WORKSHOP: SHOES, FASHIONS & FACTS Workshop presentation including costume ensembles, fabrics, shoes and colors for Fall 1961. Admission limited to advance registration. Tickets: \$5.00 (includes swatched color guide). Contact: Nat'l Shoe Retailers Association, MU. 6-7520.	NAT'L SHOE RETAILERS; COLOR ASSOCIATION	HOTEL PLAZA BALLROOM
Tuesday Feb. 28 3:00 P.M.	SPRING SHOWING OF IMPORT COLLECTION Bob Bugnand will present his custom-order daytime and evening fashions, created by him in Paris. By invitation. Contact: TE. 8-0750.	BOB BUGNAND, INC.	19 EAST 62ND STREET SALON
Tuesday Feb. 28 4:00 P.M. Champagne	PREVIEW: FRENCH CUSTOM COLLECTION Alice Schweitzer will present her all occasion Paris-designed collection. By invitation. Publicity: Naomi Zagor, BU. 8-6337 or UN. 1-3350.	ALICE SCHWEITZER	739 MADISON AVENUE SALON
Tuesday Feb. 28 4:00 P.M.- 7:00 P.M. Cocktails	OPEN HOUSE PREVIEW: NEW CAMERA EQUIPMENT "A Welcome To 1961 Kodak Cameraland"--special preview of new equipment. For the consumer press -- women's page, special supplement and shopping column editors. By invitation. Contact: Jeanne Cole at J. Walter Thompson, 420 Lexington Avenue, MU. 6-7000.	EASTMAN KODAK CO.	HOTEL COMMODORE PARLOR B-BALLROOM FL.
Wednesday March 1 5:00 P.M.- 7:00 P.M. Champagne	PREVIEW OF FALL SHOE COLLECTION Fall shoe collection designed by Silvia for Fiorentina-Tina, Inc. For buyers, by invitation. Publicity: Peggy Cantor Assoc., 117 East 37th Street, MU. 9-8542.	FIORENTINA SHOES, INC.	789 MADISON AVENUE SALON
Thursday March 2 12:30 P.M. Luncheon	EUROPEAN READY-TO- WEAR AT LUNCHEON SHOW Macy's "made-in" collection of ready-to-wear from Europe during luncheon. (Release date was Feb. 13.) Press by invitation. Public by reserva- tion. Contact: "Banquet Dept.", PL. 9-3000. Macy Publicity: Stephanie Horton, OX. 5-4400. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MACY'S NEW YORK	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday March 4- March 12	N. Y. COLISEUM ANTIQUES FAIR	WESTCHESTER ENTERPRISES	NEW YORK COLISEUM COLUMBUS CIRCLE
	Antiques from all parts of the world on display and for sale by more than 140 antiques dealers from the U.S. and England. Hours: 1:00 - 11:00; Sundays, 2:00 - 7:00. Admission: \$1.50 (opening day \$2.00). Contact: PL. 5-9440. Publicity: Mary Osborne, MU. 3-9128.		
Saturday March 4- March 12	INTERNATIONAL FLOWER SHOW	HORTICULTURAL SOCIETY; N.Y. FLORISTS' CLUB	NEW YORK COLISEUM COLUMBUS CIRCLE
	"Gardens For Outdoor Living"--forty-fourth annual flower show. Hours: First two days, 2:00 P.M.-10:00 P.M. Thereafter 10:00 A.M.-10:00 P.M. Last day, 1:00 P.M.-7:00 P.M. Tickets: \$2.00 (adults); 90¢ (children). Publicity: C.C. Walter or Bruce Fouche at E.M. Freystadt, LE. 2-5960.		
Monday March 6 11:30 A.M.	PRESS PREVIEW OF IMPORT COLLECTION	BERGDORF GOODMAN	2ND FLOOR
	Spring import collection by Bergdorf Goodman will be previewed for the press. By invitation. Publicity: Florence Neff, PL. 3-7300.		
Tuesday March 7 9:00 A.M. Breakfast	PREMIERE PRESS PREVIEW: MEN'S FASHIONS	BERNHARD ALTMANN CORP.; JOHN WEITZ DESIGNS, INC.	SARDI'S EAST 123 EAST 54TH STREET
	John Weitz will present his first men's wear collection, manufactured by The Bernhard Altmann Corp. For press, by invitation. Contact: Basil Elliot, LA. 4-1900.		
Tuesday March 7 11:00 A.M.	PRESS PREVIEW OF SOPHIE CUSTOM-MADE	SAKS FIFTH AVENUE	3RD FLOOR SALON MODERNE
	Sophie, with the assistance of Stephen Erklin, will present her Spring collection to the press. By invitation. Publicity: Helen O'Hagan, PL. 3-4000.		
Tuesday March 7 1:00 P.M. Luncheon	PRESS PREVIEW OF IMPORT COLLECTION	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
	Macy's will present their import collection to the press. By invitation. (For release, Fri., March 10.) Publicity: Stephanie Horton, OX. 5-4400.		
Tuesday March 7 4:00 P.M. - 7:00 P.M.	PRESS PREVIEW OF TOY EXHIBITS	TOY MANUFACTURERS OF THE U.S.A., INC.	1107 BROADWAY STREET FLOOR
	Preview for the press of permanent toy exhibits. By invitation. Publicity: Sydney D. Kronish, CH. 3-8508.		
Wednesday March 8 9:30 A.M. Coffee	PRESS PREVIEW OF IMPORT COLLECTION	STERN'S	3RD FLOOR
	By invitation. (For release, Wed., March 9.) Public showings on March 8 at 12:30 and 6:00 P.M., 3rd floor. Publicity: Mildred Collins, LO. 5-7960.		
Wednesday March 8 3:00 P.M.	OPENING: SPRING CUSTOM-ORDER COLLECTION	CHEZ NINON, INC.	487 PARK AVENUE SALON
	Chez Ninon will present their Spring custom-order collection of French imports to press and customers. By invitation. Contact: PL. 3-6821.		
Thursday March 9 9:00 A.M.; 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA BALLROOM
	Spring import collection at breakfast and luncheon. (More Details Later.) Contact: CI. 7-3940.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 9 12:30 P.M. Luncheon	SPRING CUSTOM FASHIONS DURING LUNCHEON Martier-Raymond will present their Spring custom-made collection during luncheon. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790.	MARTIER-RAYMOND (36 CENTRAL PK. SO.)	HOTEL PLAZA TERRACE ROOM
March 10	MACY'S RELEASE DATE--Import collection.		
Sunday March 12- March 15	TENTH NATIONAL PRESS WEEK IN DALLAS Newspaper fashion editors and syndicate writers will be invited to see Summer showings by 25 members of the Dallas Fashion Manufacturers Association. By invitation. Contact: Mrs. Velma McKee, Dallas Fashion Center, 913 Petroleum Building, Dallas, Texas.	DALLAS FASHION MANUFACTURERS CENTER	SHERATON DALLAS HOTEL DALLAS, TEXAS
March 13	SAKS FIFTH AVENUE RELEASE DATE--Import collection. (No Show.)		
Monday March 13- March 22	FIFTY-EIGHTH ANNUAL AMERICAN TOY FAIR About 1500 exhibitors will show at the 1961 Toy Fair, with temporary exhibits in Hotels New Yorker and Sheraton-Atlantic. Also permanent showroom exhibits at 200 Fifth Ave. and 1107 Broadway. Publicity: Sydney D. Kronish, CH. 3-8508.	TOY MANUFACTURERS OF THE U.S.A., INC.	HOTELS NEW YORKER & SHERATON-ATLANTIC
Tuesday March 14 3:00 P.M.	PRESS PREVIEW: CUSTOM AND IMPORT COLLECTION Showing of the Hattie Carnegie Spring-Summer custom and import collection. By invitation. Publicity: Ruth Smith, PL. 5-2600.	HATTIE CARNEGIE	42 EAST 49TH STREET SALON
Wednesday March 15 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION Press preview of Elizabeth Arden's ready-to-wear and custom originals. By invitation. (Release date, Fri., March 17.) Publicity: Rasponi Associates, TE. 8-8171.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
March 17	ST. PATRICK'S DAY -- Friday.		
March 17	ELIZABETH ARDEN'S RELEASE DATE--Spring Preview, March 15 (See above).		
Monday March 20 11:30 A.M.	SPRING-SUMMER FASHIONS BY TWO DESIGNERS Fashions by Gigliola Curiel of Milan and Bernard Newman of the U.S.A. By invitation. Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
April 2	EASTER SUNDAY.		
Tuesday April 4 8:00 P.M. Supper; Dancing	"AN EVENING WITH AMERICAN FASHION" The Fashion Group's third annual Evening Gala will this year honor American designers. Chairmen: Eugenia Sheppard, general chmn.; Sally Kirkland, fashion show; Eleanor Lambert, publicity; Margaret Macy, program book; Elizabeth Stout, advertising. Price: \$25.00 per person. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	WALDORF-ASTORIA GRAND BALLROOM

MOVIES...THEATRE...OPERA

Thursday Feb. 16 PREMIERE: "CIMARRON" (Movie) MUSIC HALL, 6TH AVE. & 50TH STREET
Starring Glenn Ford, Maria Schell, Anne Baxter, Arthur O'Connell, Russ Tamblyn, Mercedes McCambridge, an MGM release in CinemaScope and Metrocolor. Based on the novel by Edna Ferber about a romantic adventure spanning the history of Oklahoma, opened as a territory in 1889. Producer: Edmund Grainer. Director: Anthony Mann. Publicity: Dan Terrell, JU. 2-2000. Music Hall Publicity: Edward Serlin, CI. 6-4600.

Saturday Feb. 18 OPENING: "ONCE THERE WAS A RUSSIAN" MUSIC BOX THEATRE, 239 WEST 45TH ST. Leonard Key, Morton Segal, Kenneth Schwarz, Mel Howard, in association with Justin Sturm, will present a new comedy by Sam Spewack about Catherine the Great, with Walter Mathau, Francoise Rosay, Albert Salmi, Julie Newmar. Director: Gene Frankel. Costumes: Tony Walton. Publicity: Harvey Sabinson, JU. 2-4747.

Monday Feb. 20 EIGHTEENTH WEEK: METROPOLITAN OPERA, MET. OPERA HOUSE, B'WAY & 39TH ST. Mon., Feb. 20: Verdi's Aida. Tues., Feb. 21: Puccini's Madama Butterfly. Wed., Feb. 22: Verdi's Simon Boccanegra. Thurs., Feb. 23: Verdi's Il Trovatore. Fri., Feb. 24: Puccini's Turandot. Sat. Mat., Feb. 25: Flotow's Martha. Sat. Eve., Feb. 25: Ponchielli's La Gioconda. Sun. Eve., Feb. 26: Puccini's La Boheme. Publicity: Francis Robinson, PE. 6-1200.

Tuesday Feb. 21- March 12 OPENING: "COMEDIE FRANCAISE" CITY CENTER, 131 WEST 55TH STREET S. Hurok will present the French company in Les Fourbieres de Scapin; L'Impromptu de Versailles; Tartuffe; Britannicus; Le Dindon. The plays will be performed in French, with translations into English through transistor earphones. Publicity: Martin Feinstein, CI. 5-0500.

Wednesday Feb. 22 OPENING: "COME BLOW YOUR HORN" BROOKS ATKINSON THEATRE, 256 W. 47TH ST. William Hammerstein and Michael Ellis will present a comedy by Neil Simon about a bachelor trying to escape matrimony, starring Hal March with Sarah Marshall, Pert Kelton, Lou Jacobi, Arlene Golonka, Warren Berliner. Director: Stanley Prager. Settings & lighting: Ralph Alswang. Costumes: Stanley Simmons. Publicity: Dubesky-Weaver, WI. 7-0030.

Thursday March 2 OPENING: "13 DAUGHTERS" 54TH STREET THEATRE, 152 WEST 54TH STREET Starring Don Ameche with Sylvia Syms, Monica Boyar, Honey Sanders, Richard Tone in a musical, set in Hawaii during the last century. About a Chinese mandarin who marries an Hawaiian princess and the prophecy that they will have 13 daughters, none of whom will marry. Presented by Jack H. Silverman. Director: John Fearnley. Costumes: Alvin Colt. Publicity: Phillip Bloom, YU. 6-1349.

Thursday March 9 OPENING: "THE DEVIL'S ADVOCATE" BILLY ROSE THEATRE, 208 WEST 41ST STREET Dore Schary and the Devad Co., in association with Walter Reilly, will present the play based on the novel by Morris L. West, starring Sam Levene, Leo Glenn, Edward Mulhare, Edward Cianelli, Olive Deering, Michael Kane. Director: Dore Schary. Sets & lighting: Jo Mielziner. Publicity: Richard Maney, CI. 7-4646.

Tuesday March 14 OPENING: "IMPORTANCE OF BEING OSCAR" LYCEUM THEATRE, 149 W. 45TH STREET S. Hurok and Roger Stevens, in association with Sir Michael Redgrave and Fred Sadoff, will present Michael MacLiammoir in a one-man production, based on the three most significant phases of Oscar Wilde's life. Director: Hilton Edwards. Publicity: Martin Feinstein, CI. 5-0500.

1962

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29	30						27	28	29	30	31			24	25	26	27	28	29	30
JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7		1	2	3	4			1	2	3	4	5	6	7
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22
29	30	31					26	27	28	29	30	31		23	24	25	26	27	28	29
OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6			1	2	3				1	2	3	4	5	6	7
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8
14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15
21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22
28	29	30	31				25	26	27	28	29	30		23	24	25	26	27	28	29